

CHILDHOOD CANCER



JUST THE FACTS

#1

CHILDHOOD CANCER IS THE LEADING CAUSE OF DEATH BY DISEASE IN CHILDREN UNDER THAT AGE OF 15 IN THE U.S.

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TWO-THIRDS OF CHILDHOOD CANCER PATIENTS WILL HAVE LONG LASTING CHRONIC CONDITIONS FROM THEIR TREATMENT



EVERY YEAR AN ESTIMATED

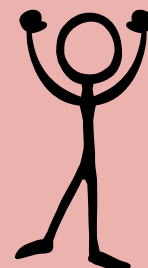
263,000 NEW CASES OF



CANCER AFFECT CHILDREN UNDER THE AGE OF 20 WORLDWIDE.



THAT'S 720 NEW KIDS AFFECTED EVERY DAY.



ONE IN **320** CHILDREN WILL BE DIAGNOSED WITH CANCER BEFORE THE AGE OF 20

DESPITE THESE FACTS, CHILDHOOD CANCER RESEARCH IS **STILL REMAINS UNDERFUNDED**, RECEIVING LESS THAN 4% OF GOVERNMENT FUNDING.

CHILDHOOD CANCER TREATMENTS **HAVE NOT CHANGED SIGNIFICANTLY** IN MORE THAN A **DECADE**

→ Do you know that ←

- \$50 will fund one hour of research
- \$400 will fund one day of research
- \$2,000 will fund one week of research
- \$8,000 will fund one month of research

CHILDHOOD CANCER OCCURS REGULARLY, RANDOMLY AND SPARES NO ETHNIC GROUP, SOCIOECONOMIC CLASS, OR GEOGRAPHIC REGION